



Thank you for considering becoming a sponsor for the Kraus-Anderson Bike Duluth Festival, an event of the Kraus-Anderson Community Foundation and Harbortown Rotary, held in beautiful Duluth, MN on August 7-9, 2020.

Please visit our website for Festival details: www.BikeDuluthFestival.com

Sponsorships information- Scott Soderberg: rotaryscott5580@gmail.com or call: 218-722-3775

Vendor/Demo information- Chris White: chris@skihut.com | 218-428-1796

PICK YOUR EVENT SPONSORSHIP OPPORTUNITY

- **Limited to first come first to pick which event you would like named after you!**

\$5,000 Cash Sponsored Event –

Events options: Downhill, Youth Downhill, Open Enduro, Sport Enduro, Short Track (Pro & Sport), XC Extreme, XC Elementary, Event Chairlift

1. 10 race entries, plus 10 tickets for free beer or soda at the Party at Spirit Mountain (\$600 value)
2. 10 festival t-shirts (\$100 value)
3. Name/logo prominently displayed on festival posters, brochures, and postcards prior to event [deadline April 1st]
4. Logo and site link prominently displayed on www.BikeDuluthFestival.com
5. Highlighted in an individual social media post with company logo and website link.
6. Logo on festival t-shirt
7. 3 company banners to be placed at the festival venues (Festival will provide 5'x5' vinyl banners with grommets) / Banner(s) will be located in or around the sponsored event area
8. Up to 12 mentions on festival social spaces
9. Minimum 10 live mentions over the course of the festival weekend





\$2,500 Cash Sponsored Event –

Events options: Bounce House, Bike Parade, Kid’s Pump Track, Best Trick/Whip, Dual Slalom

1. 5 race entries, plus 5 tickets for free beer or soda at the Party at Spirit Mountain (\$300 value)
2. Name/logo displayed on festival posters and brochures prior to event [deadline April 1st]
3. Logo and site link displayed on www.BikeDuluthFestival.com
4. Logo on festival t-shirt
5. 2 company banners to be placed at the festival venues (Festival will provide 5’x5’ vinyl banners with grommets) / Banner(s) will be located in or around the sponsored event area
6. Minimum five mentions on festival social spaces
7. Five live mentions over the course of the festival weekend

Additional Information -

In-Kind Sponsor (in Lieu of Cash)

- 150% In-Kind services or product must be verified, equals 100% Cash, must include invoice/documentation of product values
- All In-Kind items must be declared and secured by June 1 with completed In-kind form
- Receive the same benefits as sponsor levels

The Kraus-Anderson Bike Duluth Festival committee will hang all banners at the event.

Any sponsorships, vendor commitments, and in-kind sponsorships received after the April 1st, print deadline, will be posted and promoted on the Kraus-Anderson Bike Festival website and all social media outlets.

Kraus-Anderson Community Foundation (non-profit tax ID number, 47-3012976)

